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*Modern Intellectual Property Governance and Openness in Europe: A Long and Winding Road?*  
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**Intellectual Property Rights' Law and Contemporary Legislative Issues  
of Openness in Egypt**

**The case of Egypt's NileSat and France's Eutelsat Agreement**

**Abstract**

Filmmaking a prominent, engrained, and treasured industry in Egypt, have increasingly become unstructured, and unsystematic with no well-defined regulatory standards to govern and administer this popular medium, which represented an important source of net national income and profit, as well as celebrity and esteem for Egypt.

The paper provides an overview of Egypt's development of the film industry with the purpose of demonstrating that among the immanent challenges the industry is facing is the *Intellectual Property Governance that is operative in the country through its Intellectual Property Law*, Law No. 82 of 2002, specifically Articles 185 (IPR) and 149-177 Copyright and Related Rights Law.

The study distinguishes further the NileSat/Eutelsat Agreement of 2005, a contract by the Egyptian NileSat operator "to lease capacity on Eutelsat's HOT BIRD™ 4 satellite once it is relocated to 7 degrees West. The satellite is scheduled to be repositioned to this location in second quarter 2006 after the launch and entry into service of Eutelsat's HOT BIRD™ 7A and 8 satellites." (NileSat/Eutelsat Agreement, 2015)

Experts in the field have attributed most piracy practices to the NileSat/Eutelsat Agreement asserting that it has had serious repercussion for allowing Egyptian films to be illegitimately transmitted via satellite and thus has amplified and accelerated piracy, due to the advancement and proliferation of mobile technology, as well.

The paper detects other significant laws and regulations that influence the Egyptian cinematography, in a timeframe that provides special emphasis on the industry's legislative state in the aftermath of the January 25 Revolution in 2011.

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