ABSTRACT

This paper has been investigating the role of private radio stations in promoting free debate in Lesotho: Dilemma of absence of information law and media policy. The main focus was on state of media, audience and citizens participation in programming. Finally the paper focused on the information ethics independence and integrity and codes conduct for the media practitioners. These have been obtained through analysing content relayed on the facebook pages and the part of the phone in talks on the private radio stations. This paper informed by participatory media framework. It has concluded that the absence of information law and media policy has information ethics and code of conduct dilemma on both audience participation and media practitioners.

Key words: Role; private radio stations; media law and policy; audience participation, media practitioners; information ethics and codes of conduct.