

Abstract

‘Intellectual Property in the Publishing Industry’

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SUMMARY: The report “Intellectual property in the publishing industry” is focused on publishing industry as a legal and business aspect in the following structure:

1. Introduction: Publications as intellectual result of the publishing industry.
2. Main international regulations in publications as intellectual property /IP/.
3. Protection of the publications according to the Bulgarian copyright law /CRlaw/.
4. Actual issue in the publications as IP.

This report is focused on the matter of **identifying IP in the publishing industry, the protection of the publications as IP rights** regarding the Bulgarian legislation in the following basic points: object of protection under CR law, subject - holder of CR law, exclusive rights, duration and defence in case OF if infringement of THE IP rights.

This report presents the CR protection of the intellectual product, such as printed books, periodicals, magazines, newspapers and other collective literary works. It considers different subject - holders on publications: bookwriter, designer of the book cover and illustrations, author for the separated materials such as text, photos, interviews, editor as a creator of the general conception of the collective literary works, translator in the case of permitted translation of the original printed book

The final part of the report is focused on the digital issue in the publishing industry nowadays.

Key words: intellectual property, copyright, publishing industry, publications

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