

“Webcam-sex services in the adult entertainment industry:sociological, economic and legal aspects”.

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Using a webcam as a means not only of mere socialization but also of sexual satisfaction, we enter the field of online adult entertainment industry; after examining the size of the sex industry on the Net according to the daily visits of users, we move on to estimate the economic profit of the sex performers and to evaluate the effect of such an addiction to the netizens. From side-effects such as human trafficking, child pornography, sexual abuse or personal data infringement to usual matters created due to the function of the contracts between “customers” and “performers” or webmasters and performers, various parameters need to be further regulated so as to provide a more definite and safe environment of interaction for both sides, independently of its moral aspect and the “crime red line” on which it often lays.